

etventure



Issue 8

Highlights

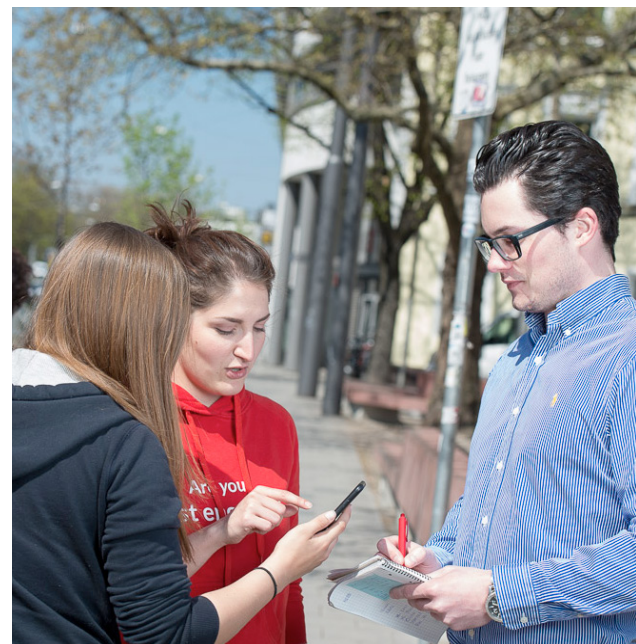
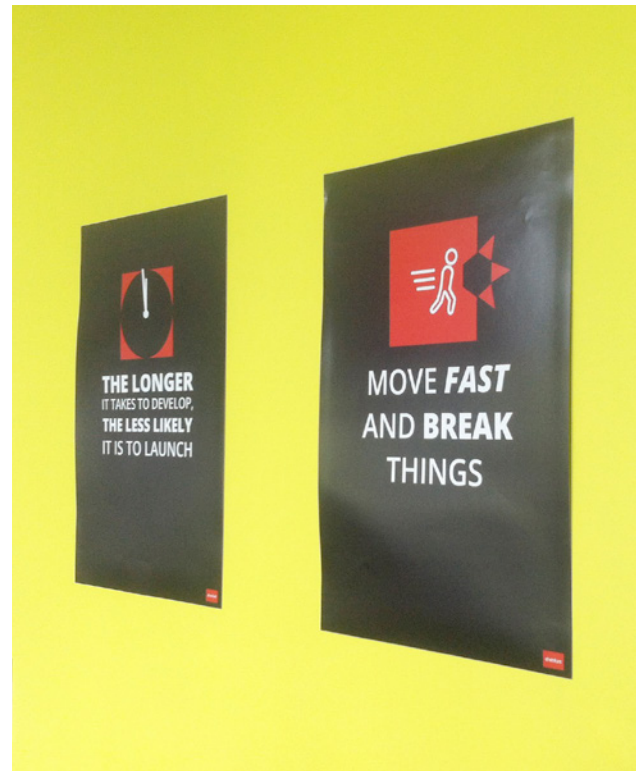
ETVENTURE IS THE BEST EMPLOYER IN BERLIN



etventure opens its first US branch in New York +++ etventure establishes a new business area: Digital Units for Corporates +++ Foundation of the European Innovation Hub

CONTENTS

Welcome.....	3
etventure intensifies international activities	4
etventure Corporate Consulting continues to grow	5
New business area: Digital Units for Corporates.....	6
etventure is the best employer in Berlin	7
European Innovation Hub – center of expertise.....	8
360report expands product solutions.....	10
lovli: the secure family network	11
mobileJob continues to grow	12
POSpulse: making commerce more intelligent	13
Berlin School of Digital Business: new programs	14
FintechStars with accumulated expert knowledge	15
etventure in pictures.....	16
Contacts.....	18
etventure in the media & imprint.....	19



ETVENTURE FACTS Q2/2015



140+ team members



5 locations



15+ new businesses live on the market





The etventure shareholders (from left to right): Philipp Herrmann, Dr. Christian Lütcke, Björn Wettergren and Philipp Depiereux

GREETINGS FROM THE SHAREHOLDERS

Dear Partners and Friends,

One of our most important objectives is to continuously provide our customers, startups and partners with the best teams for successful projects and new businesses. For us to achieve this objective, particularly in light of our persistently strong growth, employer appeal and employee satisfaction are the key factors in our success. So we are especially proud that we were rated as the best employer in Berlin! This reaffirms our top placing in Germany as a whole, as we were rated the second most popular employer in the country in the consulting and services category in November 2014.

Regarding our business development, corporate consulting is our strongest growth segment. This involves assisting companies with the digital transformation of their business models. In this segment, we were able to reinforce our leading market position in Germany, as well as expanding internationally in Europe and the USA (p. 4). As well as our existing consulting orders, such as those for the MDAX-listed group Klöckner & Co, we gained prestigious new customers in the fields of commerce, finance, consumer goods and heavy industry (p. 5).

In addition to our core services, our customers increasingly request our assistance in establishing digital units. These are small but powerful in-house teams that are ready for action as soon as they have been formed. Because of this increase in demand, we established the new business division, „Digital Units for Corporates“, which focuses exclusively on the challenges relevant to this area (p. 6).

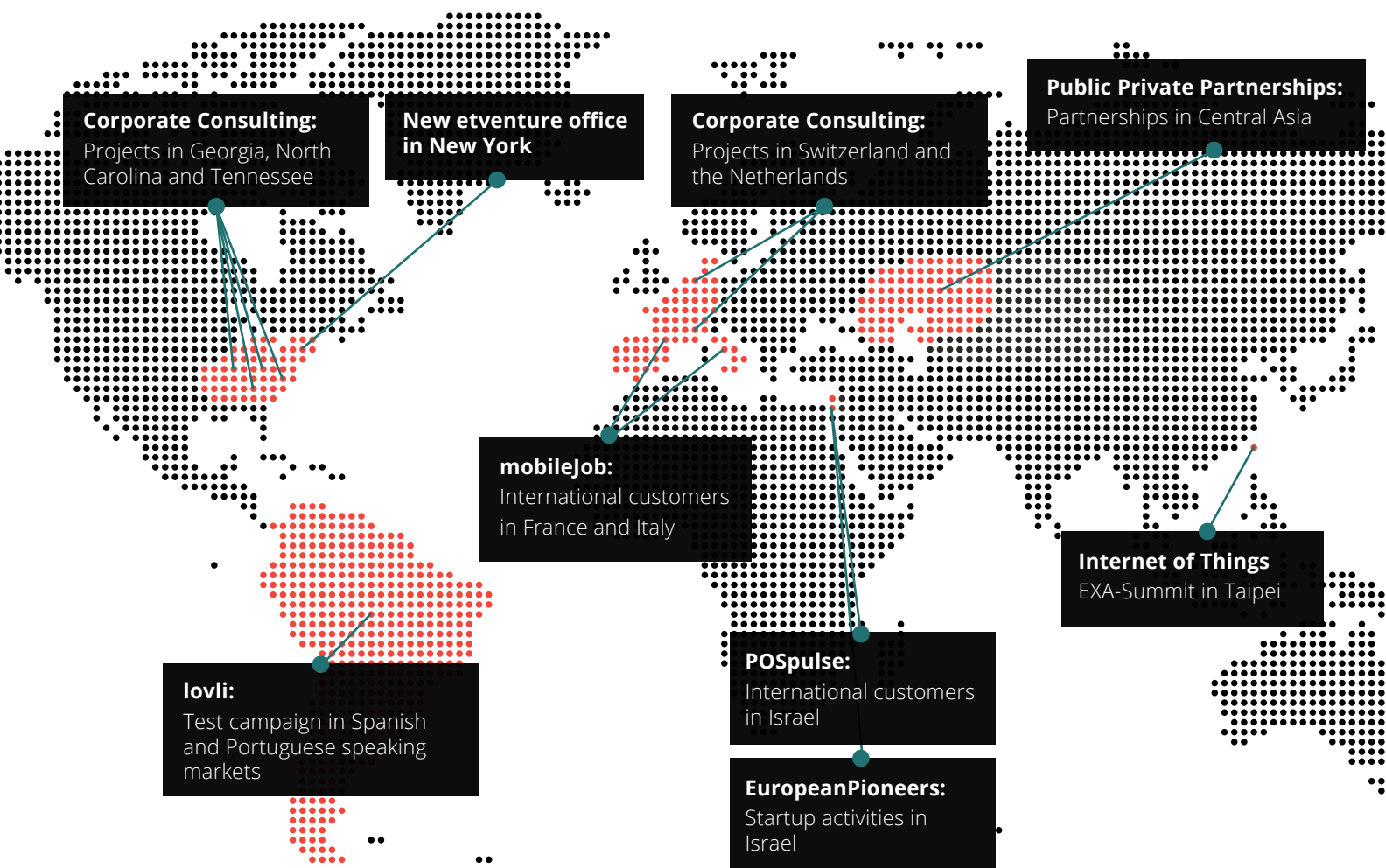
In the field of startups, several of the companies founded by us, such as 360report, mobileJob and POSpulse, continued to thrive (p. 10-13). Moreover, the startups supported by our EU Accelerator EuropeanPioneers, such as TobyRich and Livecoding, made extraordinary progress. Inspired by the success of EuropeanPioneers, we expanded our public-private partnerships business further and brought all activities in this area together under the umbrella of European Innovation Hub GmbH (p. 8).

Finally, the Berlin School of Digital Business and our financial technology specialist FintechStars made great progress in expanding their business further. The Berlin School of Digital Business launched an extensive program of digital transformation seminars and workshops and further developed its website (p. 14). In addition, FintechStars published the first issue of the FintechStars Report, which includes all the relevant developments and trends in the field of wealth management (p. 15).

We hope that you enjoy reading!

Philipp Depiereux, Philipp Herrmann, Christian Lütcke and Björn Wettergren

ETVENTURE INTENSIFIES INTERNATIONAL ACTIVITIES



ETVENTURE OPENS ITS FIRST US BRANCH IN NEW YORK

Digitization is a global trend: there is a great deal of demand in the USA for the development and implementation of digital business models - and etventure's services are highly sought after. This explains why etventure had specific consulting orders to fulfill as soon as it opened its New York office in March 2015. Therefore, in addition to its existing Berlin, Hamburg, Munich and Zurich offices, the digital consultant and company builder is now present in the American market. etventure's US office is located in the heart of the financial district in One World Trade Center.

As in Europe, many CEOs in the USA also regard digital transformation as the top priority for the successful development of their companies. etventure is already a market leader for digital transformation in the consulting segment in the German-speaking area, so entering the US market was a logical next step.

Kloeckner Metals Corporation: the first customer from the American market

As soon as it had opened its new office, the etventure team launched several innovation projects for its first



etventure

New York Office
222 Broadway
New York, NY 10038
USA

US customer, Kloeckner Metals Corporation. Kloeckner Metals is part of the steel group Klöckner & Co SE Group, for which etventure has developed and implemented numerous digitization projects in several European countries. Obviously, European digitization concepts

cannot simply be transferred directly to the USA. Before the implementation stage, it is important to meet the customer on site and to discuss their requirements in order to develop customized digital solutions for them.

When it comes to identifying and developing digital projects, etventure's greatest asset is its fast and streamlined process. Thanks to its detailed interviews with Kloeckner Metals customers and employees, etventure has been able to identify the expectations of all the stakeholders, and to develop digitization projects with a total focus on user needs.

On the basis of these results, the first prototypes, known as 'minimum viable products', are currently under development for Kloeckner Metals in the USA. If the user test results indicate that a product can solve the identified problem, and that the objectives can be achieved on the basis of the predefined key performance indicators, then the product will be developed further and implemented.



The etventure team at Kloeckner Metals in Roswell, Georgia, USA

ETVENTURE CORPORATE CONSULTING CONTINUES TO GROW

Digital consulting is etventure's strongest growth segment. The order volume in the first quarter of 2015 was greater than the turnover achieved in the previous year as a whole. Hence, etventure has significantly reinforced its leading market position in the field of digital transformation of corporate business models.

It achieved its massive increase in turnover by acquiring numerous new customers across all industrial branches and sectors, such as finance, commerce, consumer goods or heavy industry. Its new customers include Wüstenrot & Württembergische and Deutsche Bahn, among others.

Thanks to its successful corporate projects, the etventure team has increased considerably in size. It has a total

of 50 new employees, specifically in the consulting and sales departments, and it expanded in the space of a few months this year. As late as January 2015, it had just 90 digital experts. Now it has more than 140.

Dr. Kay Hafner, who previously held top management positions at Praktiker, Melitta, Lekkerland and Wal Mart, has joined etventure as a new partner. As an expert in the consumer goods and commerce sector, he will continue to expand the company's consulting business with a focus on this area.

With its expanded team, etventure is ideally equipped to configure the digital transformation of its corporate partners with professionalism and efficiency.

Selected references

			and many more

ETVENTURE ESTABLISHES A NEW BUSINESS AREA: DIGITAL UNITS FOR CORPORATES

In May 2015, etventure established a new business area: Digital Units for Corporates. This will enable etventure's digital consulting service to meet the high level of demand from companies that need to establish their own digital units and to develop digital business models. Companies from all sectors now realize that digitization is not only an engine for growth, but a fundamental requirement for a sustainable business. In almost all industrial sectors, they need greater flexibility and a higher level of individuality if they are to remain competitive. The objective is to digitize the entire value creation chain, with a clear focus on increasing turnover and profitability.

This generally requires additional digitization expertise and a digitization-oriented mindset. At the customer's behest, etventure designs digital units of this kind within the customer's company. These units are staffed by the customer's own employees, as well as etventure digital experts if required. etventure can also assume full control of the unit on an interim basis.

Among other customers, the MDAX-listed company, Klöckner & Co, and two of Germany's leading insurance companies have already set up digital units with the assistance of etventure specialists.

Interview with Philipp Depiereux

What is the purpose of the Digital Units business area?

We want to enable companies to implement a digital strategy within a very short time frame, and to develop preliminary ideas into digital solutions very quickly. Our objective is to make their core business sustainable and to configure it for the digital future.

Why should companies use external support?

In order to establish a digital unit, it is essential to have expertise in digitization and implementation. However,



digitization specialists who think like entrepreneurs and use a hands-on approach are rare, so they are hard to find either within companies or on the job market. Moreover, without external expertise or support, companies cannot quickly establish their own digital unit or implement their first digital projects immediately. We have the expertise, the team and the creative environment.

What are the prerequisites for establishing a digital unit?

In my view, this is the most important prerequisite: digitization must be the main thing. Otherwise, in our experience, it cannot succeed. The second key requirement is to have enough leeway to test new concepts, using new approaches that are completely disconnected from existing corporate processes or 'traditional' attitudes. The best way to achieve this is to provide a protected framework, within which ideas for solutions can be tested directly in a 'live' context. Ultimately, you also need enough courage to abandon ideas that do not entirely help to solve the problem. Traditionally, it takes many months or even years to take a product through all the development stages. And if the product fails, it is expensive. In contrast, a digital unit works very efficiently according to the motto: 'fail fast and cheap'. Only successfully tested ideas and digital solutions are ultimately taken from the digital unit and implemented in the company.

BUSINESS MAGAZINES REPORT ABOUT RE-SHAPING OF TRADITIONAL CONSULTING FIRMS

'Digitization is putting pressure on consulting firms' reported the German business magazine Handelsblatt in April 2015. The topic is on fire - not only companies but also traditional consulting firms are experiencing this change. The business magazines Manager Magazin and Karriere Spiegel also reported about traditional consulting firms trying hard to position themselves in the field of digital consulting, e.g. McKinsey, BCG, Deloitte and Roland Berger. However, nowadays companies expect much more from consultants than only papers with propositions for optimization. Today, execution skills are required, as Philipp Herrmann, managing director of etventure points out: 'A re-shaping of the consulting companies is more than overdue - away from

presentations on to concrete results. This is the reason why we have always been putting our focus on customer-oriented execution when it comes to digital consulting projects. We have been building successful startups for years and therefore have an authentic offer for our corporate clients in this field. That makes a huge advantage in comparison to typical consulting firms. Their expertise and business models of strategic and conceptual work are usually at odds with the entrepreneurial competencies and business needs when it comes to an agile and fast project execution. It is questionable if the dinosaurs of this industry will be able to change fundamentally - so far we are still waiting for proof.'

ETVENTURE IS THE BEST EMPLOYER IN BERLIN

etventure is number 1! kununu, the largest employer evaluation platform in the German-speaking area, listed the best employers in the German capital in April 2015. And etventure was rated as the best of them all, with an employer rating of 4.62 out of a possible 5 points.

The results are based on over 806,000 ratings for over 198,000 companies. The ten companies with the highest average in the category employer rating were awarded.

Top 2 in Germany

etventure has also excelled at national level: in the nationwide ranking of November 2014, etventure was rated as the second most popular employer in Germany in the category of consulting and services.

Especially the working atmosphere (4.9/5), the team spirit (4.88/5), the behavior of superiors (4.79/5) as well as the interesting projects (4.78/5) were mentioned as being very positive.

In recent ratings about etventure employees mention e.g. ‚the future factory‘, ‚top employer and company with a professional working environment and a familiar atmosphere!‘, ‚ambitious job and best team in the world‘. Also when it comes to applicants ratings, recent entries show that etventure scores: Mentions include: ‚dynamic, professional application process‘, ‚fast, very pleasant and fair‘, ‚fast and qualified application process‘.



‚We are really excited about the top rankings‘, says founder and managing director Philipp Depiereux. ‚A positive company culture and team work are most important for us, flat hierarchies, work-life-balance and excellent working conditions are not just buzzwords, at etventure we really live them. At the same time etventure is market leader in the area of consulting when it comes to digital transformation in the German-speaking market. We occupy a future topic and in combination with the excellent working conditions, that is what makes etventure attractive as an employer.‘

For more information, visit bit.ly/kununu-etventure





European Innovation Hub team around CEO Laura Kohler (in the middle)

EUROPEAN INNOVATION HUB – A CENTER OF EXPERTISE FOR EUROPEAN INNOVATION PROJECTS



Public-private partnerships are not just used to fund innovative startups. They also raise the profile of the entire European startup scene, and thus also of Europe itself as an economic area. Since last summer's launch of the EU Accelerator, EuropeanPioneers, which is run by etventure, public-private partnerships have also become a major growth segment for etventure. Now the Accelerator and other EU funding programs, such as the WELCOME project, have been brought together under the umbrella of the European Innovation Hub. This center of expertise for European projects relies on etventure's strengths in order to implement European innovation projects.

The EU's WELCOME funding project - building a technology ecosystem

Early this year, etventure also became a partner of the European Union's WELCOME project. This is another funding project that etventure is implementing on behalf of the EU.

The purpose of the WELCOME project is for the EU to use 2 million euros of funding to interconnect the startup scenes in five different cities: Berlin, Dublin, Milan, Madrid and Salamanca. Numerous events are scheduled to take place between now and the end of 2016, which will give startups the opportunity to meet potential investors, as well as each other. Coaching sessions and workshops are also planned. These are specifically intended to help future entrepreneurs start up their businesses. As well as future

business founders, the WELCOME project also supports early-stage startups and advanced startups (Series A and above).

Once again, EuropeanPioneers will provide European startups with more than 2 million euros of funding

The second round of applications for the EU Accelerator, EuropeanPioneers, is now open. This Accelerator is run by etventure, and up to EUR 250,000 will be awarded per startup. In total, 13 startups and SMEs from the European Union will be awarded funds by the program. In the second round of applications, companies from the fields of smart city services, social connected TV, gaming and e-learning will be specifically selected to receive funding.

The deadline for applications is June 22, 2015. It appears likely that twice as many applications will be received for this round as for the first round.

Once again, the funding program will run for eight months. Depending on their stated financial needs, the founders will receive sums ranging from EUR 50,000 to EUR 250,000. The startups will also come to Berlin for face-to-face workshops which will take place over several days. Here, they will receive an introduction to lean startup and design thinking methods, and they will be coached in concept and business model development, milestone planning, user testing, team building, marketing and finance.



Great success for startups from the first round of the accelerator program

All the startup teams that submitted successful applications for the first round of EuropeanPioneers funding have negotiated the program very successfully, and they have all already reached important milestones:

Livecoding, one of the German startups in the program, has received coverage from major news and technology portals, such as CNN Money, Spiegel, Mashable and Venturebeat!

The Spanish business, Avuxi, was described by the telecommunications company, Telefonica, as the 'next big thing' in the travel industry.

The British startup, usheru, successfully developed and launched its app. Among other outlets, it received coverage from the British news channel BBC News!

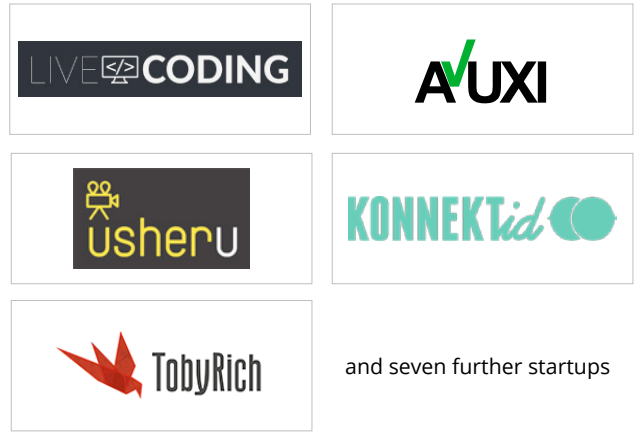
The Dutch business, Konnektid, has been shortlisted for the OuiShare Collaborative Consumption Award 2015.

And TobyRich, another German business, is launching one of the first German Kickstarter campaigns.

The first round of EuropeanPioneers funding will end on July 8, 2015 with a big Demo Day. All 12 participating startups will present the successes achieved and the progress made with their business concepts to investors, representatives of the European Commission and business executives. They will also provide forecasts concerning future milestones.

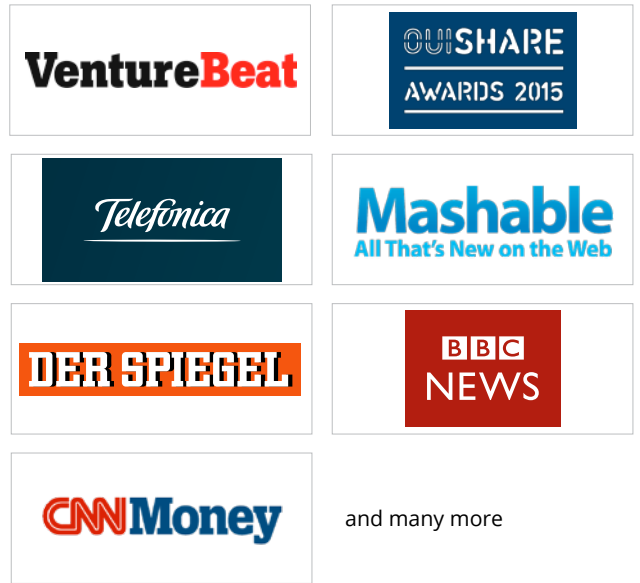
Further training days took place from 11 to 13 May at etventure's Berlin office. They constituted the last of the three face-to-face workshops. To conclude the workshop, the startups rehearsed their important investor pitches.

For more information, visit www.europeanpioneers.eu



Funded startups (extract)

and seven further startups



Media response

and many more

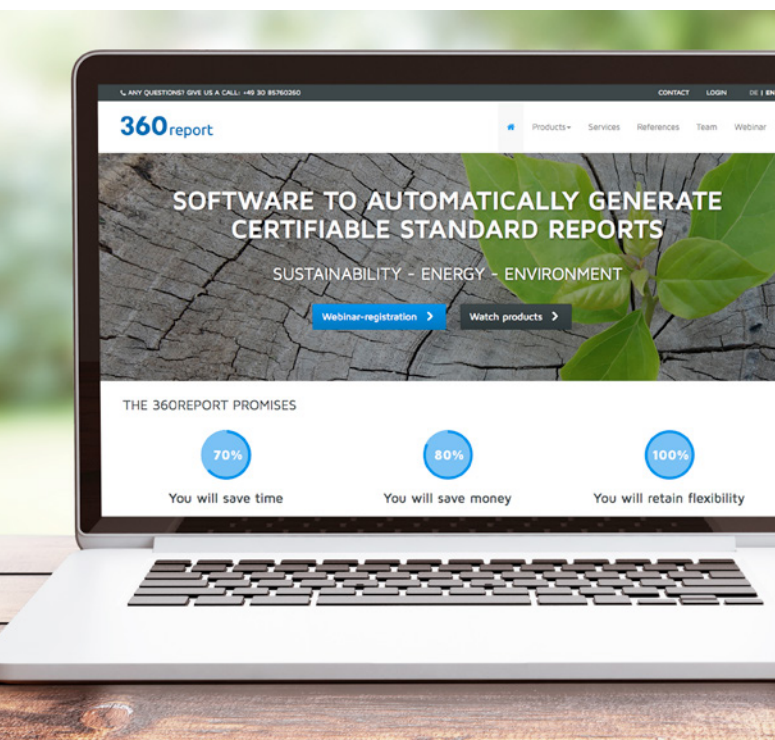


(From left to right) Adnan Cisija (Eloptico), Ilkka Lakaniemi (FIWARE President and Chamber of Commerce, Finland) and Laura Kohler (EIH)



Startup team workshops during the Training Days at the etventure office in Berlin

360REPORT EXPANDS PRODUCT SOLUTIONS: ALL REPORTING STANDARDS COVERED BY ONE SOFTWARE SOLUTION



The new 360report homepage

From a reporting tool for sustainability standards to a software-based reporting solution for multiple standards: previously, 360report was merely a customized reporting tool for sustainability standards, and it was popular with its customers primarily because of its simple data management and automated report production. Building on this success, 360report has expanded its software solution and developed an efficient reporting tool that can be used in a range of different fields. This makes it possible to produce certifiable reports that comply with a very wide range of globally recognized standards with minimal effort and expense.

Development of a reporting tool that can meet a wide range of requirements

In addition to sustainability reports, companies can now produce environmental reports, such as energy audits, which will become mandatory by the end of 2015, or reports according to individual requirements and other

norms. Thanks to these developments and its extensive range of individual services, 360report has been able to acquire new customers from new segments in recent weeks, such as the E.ON energy group.

360report develops online energy check for E.ON

E.ON Connecting Energies is currently implementing a project, the objective of which is to make it easier to identify potential savings. Within a few weeks, 360report developed a calculator for the online energy check. By entering a few details, such as number of employees and electricity consumption, thousands of companies can calculate their potential energy savings.

According to Alexander Braun, Head of Product Management and Product Development at E.ON Connecting Energies GmbH: 'With 360report, we were able to implement our project within a very short time frame. Because of this successful implementation, we are planning further projects with 360report.'

New functions: site solution and supply chain solution

As of April 2015, 360report also provides a reporting solution for supply chain management and for identifying, analyzing and aggregating different sites. The new functions introduced by 360report are of crucial importance, especially for large groups. The new modular software version is already being used successfully by its first major customers, including E.ON, Hassia Mineralquellen, Greenpeace Energy and the German federal organic foods and natural goods association, Bundesverband Naturkost Naturwaren.

For more information, visit www.360report.org



Energy audits become mandatory for almost 100,000 companies in Germany until December 5, 2015

Based on an EU Directive, the German parliament tightened the mandatory reporting of energy efficiency for Germany. Until December 5, 2015, all companies with more than 250 employees must have performed an energy audit or started the implementation of an energy or environmental management system. 94,000 companies are affected in Germany only, of which 50,000 have not yet performed an energy audit. 360report offers these companies a cost-efficient reporting solution that can be implemented quickly and is a perfect fit for medium-sized companies.

MICHAEL BUCHHEIT BECOMES CEO OF 360report

Buchheit brings more than 15 years of digital management experience to his new role. Previously, he was Managing Director for Germany, Austria and Switzerland at Amplience, a London-based e-commerce provider. He is an expert in SaaS solution sales, with a focus on B2B, and co-founded the startup treffn.com, among others. His ambition and team spirit can also be led back to his career as oarsman, where he became world champion three times and attended the Olympics.

360report



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The new EU Directives on mandatory reporting have made sustainable management a central priority for corporate leaders. We offer the only practical solution for SMEs: 360report. But we are also extremely interesting for large companies, thanks to our new functions, such as the site and supply chain solution.

LOVLI: THE SECURE FAMILY NETWORK – NOW ALSO AVAILABLE ON ANDROID WITH NEW FUNCTIONS AND A NEW LOOK

From beta phase to live version: lovli was relaunched in May with a completely revised iOS app and a brand-new Android version. Now that it has been relaunched, lovli currently receives 1,500 registrations on average each week. Even during the beta phase, from last year onwards,

more than 100,000 family moments were recorded in the form of videos, photos and family information. This confirmed that there was real demand for a secure social network for families.

lovli becomes an interactive network with photo album and postcard function

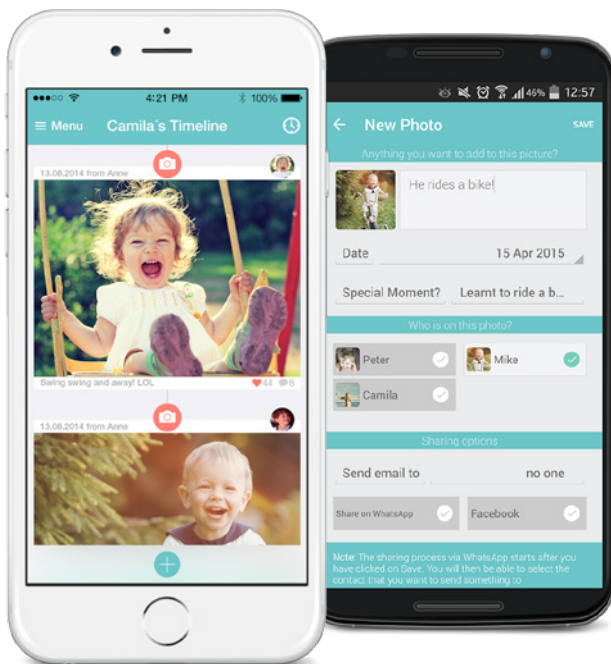
lovli offers all the benefits of a social network. However, unlike other social networks, it also provides full protection of its users' privacy. Family photos and videos are arranged in chronological order in a timeline, and a selected circle of friends and family can 'like' and comment on them.

Popular functions have been developed and improved. Photos can be sent as postcards directly from the app. In addition, lovli is the only social network on which users can create a photo collage, like a photo album, with just a few clicks.

Marketing in Europe and Latin America

The lovli team is now working intensively on the marketing test of the new app version, and of course it is still collecting user feedback. Trial advertising campaigns are currently being implemented in various countries in Europe and Latin America, where the first app versions have already received very positive feedback from users. lovli is available in English, German, Spanish and Portuguese.

For more information, visit www.lovliapp.com



MOBILEJOB CONTINUES TO GROW



The mobileJob team around its founders and CEOs Kai Daniels (left) and Steffen Manes (right)

After receiving follow-up financing from High-Tech Gründerfonds in December 2014, mobileJob invested successfully in the further technical development of its mobile recruiting solution, and it was able to triple its existing customer base.

New customers place their trust in the mobile recruiting solution

Since the beginning of 2015, mobileJob has acquired new customers. The fitness chain McFit GmbH and the textile discounter Kik now use mobileJob's mobile recruiting solution, as do the online food order service lieferheld.de and UNIQLO. In total, mobileJob has more than 160 customers, including several from the service and industrial sectors, such as Gegenbauer Holding, the automobile manufacturer Škoda, the industrial and service group Hegemann, retail company kfzteile24, and BTI, a leading fastening technology provider.

Within just one year, mobileJob has placed nearly 3,000 job applicants with companies.

First place at this year's Innovationspreis-IT der Initiative Mittelstand

mobileJob was awarded a prize at this year's Innovationspreis-IT der Initiative Mittelstand (IT Innovation Prize for the SME Initiative) for being one of the most innovative companies. The prize was awarded on May 11 at CeBIT.

This confirms that by developing the first recruitment solution that transfers the entire application process to mobile terminals, mobileJob has opened up a future market and has really understood the zeitgeist. 90 percent of the target candidate group own mobile phones and use them regularly. By transferring job advertising and the entire job application process to mobile phones, mobileJobs has created the ideal interface between employers and potential candidates.

For more information, visit www.mobilejob.com



mobileJob also had a stand at CeBIT this year

TOP 5 PRIVATE UNIVERSITY OPERATORS IN GERMANY ON CAMPUSSCOUT



In commercial terms, the etventure startup, CampusScout, which helps prospective students to find the right course for them, has really taken off in recent months: its customers now include the five largest private university operators in Germany.

On March 1, 2015, Holger Jelich, a man with extensive experience relating to founding and financing startups, became CEO. Within a few weeks at CampusScout, he increased sales significantly. In the coming weeks, he will continue to scale sales and will launch a financing round for CampusScout.



Dominic Blank, (2nd from left), founder and CEO of POSpulse and his team are making the point of sale more transparent

MAKING COMMERCE MORE INTELLIGENT: RESULTS AND RECOMMENDATIONS WITHIN 3 DAYS

POSpulse has become a full service analytics provider. It receives regular and extensive market analysis assignments relating to consumer behavior at the point of sale from 30 top companies - and its business continues to grow. Its new customers include Coca Cola, Dr. Oetker and Vodafone. Its customer portfolio also includes Procter & Gamble, Beiersdorf, Osram, Bel Deutschland and CEWE COLOR. As well as analyzing quantitative characteristics, such as compliance with quality standards or product availability, POSpulse now increasingly analyzes individual purchasing behavior. POSpulse is able to analyze and question all processes relating to the point of sale. There is considerable demand for insights of precisely this kind, known as 'shopper insights', particularly because questions as to why a purchase is made are still virtually unanswered.

To carry out and analyze market research tasks, including the final report, traditional research institutions need approximately three months, and for larger projects they may even need up to six months, including lead time. Via the 'ShopScout' smartphone app, POSpulse collects quantitative and qualitative information that is actively communicated by the consumer while he or she is shopping. This information is then analyzed immediately, and the client can view this information live and follow it up while the market research project is still in progress.

Designing the commerce of the future – founder Dominic Blank is asked about important events in the sector

Olaf Koch, CEO of Metro AG, regularly invites business founders and young entrepreneurs to inform him about innovations and trends in the field of commerce. He was greatly impressed by the business idea of the market research company POSpulse. POSpulse helps traders

and consumer goods manufacturers to understand consumers' expectations and wishes. Through crowdsourcing, whereby real customers use their smartphones to send data and images directly from the point of sale in real time, the market research company produces analyses, which are then used to work out optimization recommendations and recommended courses of action.

The future of commerce and digital trends in commerce will be discussed at ECR Day 2015, which will take place in Bonn on September 23 and 24. As a specialist in shopper insights, Dominic Blank has been invited to this event to provide information on trends in consumer purchasing behavior and the motivations underlying this behavior. ECR Day is regarded as one of the most important events in the commerce sector.

For more information, visit www.pospulse.com



The POSpulse Analytics Dashboard shows the main findings gleaned from the collected data

BERLIN SCHOOL
of Digital Business



Trainings and workshops about developing digital solutions at our Berlin School of Digital Business

WEBSITE RELAUNCH, NEW PROGRAMS AND MORE DIGITAL TRANSFORMATION WORKSHOPS

The Berlin School of Digital Business (BSDB), a full subsidiary of etventure, is becoming a think tank for digital transformation and has significantly expanded its advanced training program. The new BSDB website presents the expanded program of digitization and innovation seminars and workshops.

Work on specific ideas

The training provided does not examine theoretical issues, but is based on specific customer requirements. Similarly, to work out possible solutions, the BSDB teaches methods that etventure has already used successfully to establish and operate startups and to design digital business models for companies. Many companies use the BSDB's resources exclusively in order to prepare their employees for the digital transformation, and to develop custom ideas and possible solutions for their own requirements using the 'lean startup' and 'design thinking' methods.

Burda Innovation Days

In this context, the Burda Innovation Days were designed for the publishing company Burda: Over two days, and under the guidance of experienced coaches, 120 employees developed 28 ideas. Subsequently, 18 ideas and possible solutions were adopted for implementation by the company.

Trendreport Digitalisierung

Digital innovations worth reading about: earlier this year,

the BSDB published the first issue of its 'Trendreport Digitalisierung' (digitization trend report), which presents exciting developments and research projects from all the different sectors. It includes actual gadgets and state-of-the-art developments, ranging from mobile payment to crowdsourcing, and it looks at current social trends, such as the sharing economy. The selection of specific digitization projects, and the examples of the construction of new digital business models, are intended to serve as incentives and models in order to identify potentially interesting fields of business.

The next issue of 'Trendreport Digitalisierung' will appear in September 2015.

For more information, visit www.berlin-sdb.com



The team of Berlin School of Digital Business with Birte Gall (right), CEO

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If you want to understand the business opportunities that digitization creates for your company, you have come to the right place.

Klaus Witting, CIO/CTO, DB Station & Service AG

DB NETZE
DB Station&Service AG

FINTECHSTARS GETS OFF THE GROUND WITH ACCUMULATED EXPERT KNOWLEDGE

Since FintechStars GmbH, another full subsidiary of etventure, was established in late November 2014, a systematic research process has been developed whereby the financial technology (or fintech) market can be analyzed, and trends in the market can be identified at an early stage. These insights are recorded in the FintechStars in-house report and are used in innovation projects for corporate partners.

helped a Swiss private bank and insurance companies to acquire market knowledge, in order to illustrate digital transformation possibilities with specific courses of action.

For more information, visit www.fintechstars.de

FintechStars Report

The first issue of the FintechStars Report was published in May, and it includes all the relevant developments and trends in the field of wealth management. The report also provides market analysis and detailed information on innovative fintech startups, such as robo-advisors and social trading platforms. In addition, it provides its readers with a basis for decision-making and gives them inspiration for the development of innovative business models, as well as granting them access to exclusive expertise. You can download a sample of the report, which includes a market research extract and the profile of an online asset manager, free of charge at this address: fintechstars.de

Cooperation with corporate partners

FintechStars also fulfills a cross-departmental role within etventure and brings its fintech expertise to the etventure Corporate Consulting division. This makes it possible to provide holistic support for corporate partners with the implementation of their fintech projects. In this context, in the first joint projects with etventure, FintechStars has



New: FintechStars Report

The new FintechStars report contains:

- Comprehensive big picture trend analysis of digital transformation in the banking sector
- Analysis of changed customer requirements
- Innovative and disruptive strategies of new competitors (five profiles per report)
- Selected best practice examples

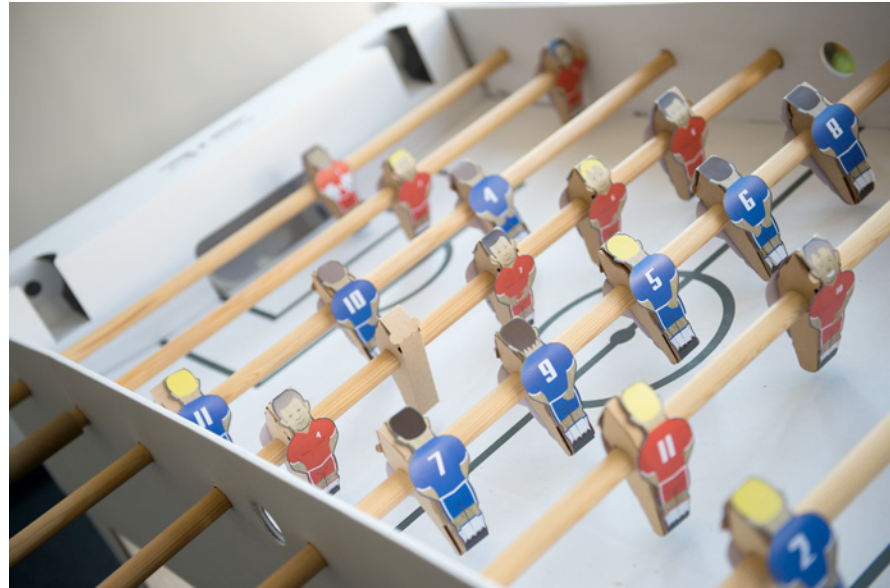
➔ If you would like to read an extract online, visit fintechstars.de/leseprobe

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